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**Receive a 15% Discount on
Dr. Hinckley's Mistake-Proofing
Online Training System**

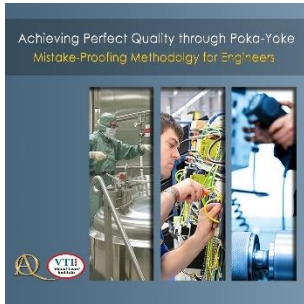
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ACHIEVING PERFECT QUALITY THROUGH MISTAKE-PROOFING SOLUTIONS ONLINE TRAINING SYSTEM

Learn how to permanently eliminate defects from design and production through our powerful *Mistake-Proofing Online Training System* (MP).



This comprehensive eight-module course was co-developed by leading experts, Dr. Martin Hinckley (author of *Make No Mistake*) and Dr. Gwendolyn Galsworth (author of *Smart Simple Design* and *Work That Makes Sense*).

In it, you and your teams learn how to eliminate defects permanently through mistake-proofing—from concept to consumer, from design to operations. Watch your design and process teams grow stronger, more aligned, and more effective. Watch your quality soar!

Contrary to popular notions, variation is not the source of defects—mistakes are. Complexity is. Rely on statistical process control, and you will be disappointed. The key to perfect product and process quality is *SMS: Simplify, Mistake-proof, and Set Settings*. It's time to rethink your approach because quality can not only be free: *It can pay back*.

Until now, it could take years for a company to develop skill in mistake-proofing. Even then, what you learned usually endorsed out-of-date concepts and tools that were as hard to recall as to apply—and never addressed the real problem. *Mistaking Proofing for Perfect Quality* reverses that and makes perfect quality teachable and implementable in your enterprise.

NOTE: While we designed this course for engineers, many clients use it to train operators as well—with equally remarkable results!

EACH MISTAKE-PROOF SYSTEM ALSO INCLUDES:

- *The Mistake-Proof Resource Folio* with customizable forms, files, hit lists, checklists, and exercises you can customize and print
- Twelve full-color WTMS Instructional Wall Charts (special printing)
- Two online coaching sessions with Dr. Hinckley (Onsite teaching is also available. Contact us!)

MISTAKE-PROOFING FOR PERFECT QUALITY

1. Why Most Quality Control Fails
2. The Exceptional Challenge of Mistakes
3. The SMS Method to World-Class Quality
4. Preventing Mistakes through Simplicity
5. Secrets to Mistake-Proofing Devices (part 1)
6. Secrets to Mistake-Proofing Devices (part 2)
7. Perfect Settings Every Time
8. Great Solutions Deployed Every Time

This is the best training I've ever attended in my life.

**Corporate Quality Leader
Johnson & Johnson Medical Devices**

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- FOR A COMPLETE DESCRIPTION AND TO PURCHASE, GO TO: www.visualworkplace.com/pathways/mistake-proofing

USE THIS 15% DISCOUNT CODE AT CHECKOUT: MP15